



Squarespace Enterprise Customer Success Stories





Coursera



What they needed:

- Secure websites to publish brand guidelines and downloadable assets for designers to access
- A way to make website updates without knowing code

How Squarespace Enterprise helped:

Integrated with their SSO provider to help them launch protected websites without code that simplify the designer onboarding process



Colgate-Palmolive



What they needed:

- Landing pages to market test new product ads online
- A means to track ad reception and effectiveness through A/B testing

How Squarespace Enterprise helped:

- Provided a way to quickly launch variations of landing pages and scale A/B testing through customizable website templates



Chewy



- Online pet supply retailer
- ICPs: Large consumer goods & services
- KPs: Internal comms director, Marketing manager

What they needed:

- A secure landing page for publishing brand guidelines

How Squarespace Enterprise helped:

- SSO for private sites (page viewing) empowers them to publish brand guidelines online and limit access internally in a few clicks



Plant Based Foods

- Trade association for plant-based food companies
- ICP: Large consumer goods & services
- KPs: Marketing manager; Digital strategist; IT director



What they needed:

- An intuitive website builder with greater flexibility to make updates on-demand than Wordpress

How Squarespace Enterprise helped:

- Provided a simplified way for them to launch and update microsites without tech skills. Supported their existing third-party marketing integrations



Oliver James



OliverJames

- **UK-based staffing & talent solutions company**
- **ICP: Agencies & franchises**
- **KPs: Internal comms director**

What they needed:

- **SSO protection for a website they designed to be an employee intranet**

How Squarespace Enterprise helped:

- **Integrated with their existing SSO provider (Azure) to secure the intranet**



YWCA

- Nationwide community programming for women
- ICP: Agencies & franchises
- KPs: Marketing manager; Digital strategist; IT director



What they needed:

- A platform to manage their main website and 80 child websites for a cohesive brand presence, along with a strategic partner to help them grow their digital footprint

How Squarespace Enterprise helped:

- Provided an account manager to coordinate their website re-platforming from Wordpress, provide custom consultations, and consolidate all site-related functionality (goodbye plugins!)



Cleveland Brothers

- Caterpillar construction equipment broker
- ICPs: Large consumer goods; Agencies & franchises
- KPs: Marketing Manager; Digital strategist; IT director



What they needed:

- A fresh look for their online catalog of construction equipment, and a website CMS they could integrate with their existing systems and customize with code

How Squarespace Enterprise helped:

- Provided a customizable, design-forward platform to showcase their products. Worked with their tech stack and freed them from dependence on Wordpress plugins.



Axonify



- **Corporate training & enablement LMS**
- **ICP: Small to medium sized businesses**
- **KPs: Marketing manager, IT director, Digital strategist**

What they needed:

- An online product catalog to host and preview their customer e-learning modules

How Squarespace Enterprise helped:

- Simplified their site maintenance workflow on the backend and afforded them more focus on content creation. Provided a platform for customers to browse and preview e-learning modules.



Menards



What they needed:

- A website to showcase thousands of products
- Integration with an existing product information management system

How Squarespace Enterprise helped:

- Powered an online product catalog that communicates with their system to populate website content with updated product information



Barn2Door



What they needed:

- A process to launch and manage websites for thousands of clients
- A means to share website editing access for content updates

How Squarespace Enterprise helped:

Empowered them to quickly build an online presence for their growing client base while defining contributor roles to share content management

[Watch the video testimonial here to learn more](#)



Vanguard Properties



VANGUARD
PROPERTIES

What they needed:

- A solution for launching 12+ websites per week to market high-end real estate property listings

How Squarespace Enterprise helped:

Enabled them to create branded, company-exclusive website templates to expedite the activation of more than 500 listing sites

[Read the case study to learn more](#)



Peak Indicators

A white rectangular box containing the text "PEAK indicators" in a green, sans-serif font. The word "PEAK" is in all caps and a larger font size than "indicators".

PEAK indicators

What they needed:

- A partner to help them manage their corporate website in-house instead of outsourcing to agencies

How Squarespace Enterprise helped:

Paired them with a hands-on, knowledgeable account manager to guide them in workflow creation and problem solving

[Read the case study to learn more](#)



Ylopo



What they needed:

- A solution to save them time, money and effort designing websites on behalf of their clients and billing associated costs

How Squarespace Enterprise helped:

Reduced their time spent building each website by 80%, lowered costs through bulk payments and simplified invoices with centralized billing

[Read the case study to learn more](#)