Grow your business with PayPal

PayPal

Multi-channel Growth

1 Reach new
customers through
new channels.

400M
users worldwide

100+
currencies

200
global markets

Selling More Online

2 Accelerate your online sales.

PayPal

PayPal
venmo
Pay Later

Credit & Debit processing

VISA mastercard
AMERICAN EXPRESS
DISCOVER

Alternative Payment Methods

iDEAL Bancontact SOFORT
eps MyBank giropay
Przelewy24 Trustly

Managing Risk

3 Capture opportunity and prevent fraud.

Seller Protection

Fraud Protection*

Chargeback Protection*

24/7 Monitoring

Data Encryption

Accept Payments

4 ways to help streamline your payment process,
so you can spend more time growing your business.

Increase conversions and reduce cart abandonment with **PayPal Checkout**

Build stable, predictable income by offering **Subscriptions**.

Get paid faster with **PayPal Invoicing**.

Send a personalized payment link with **PayPal.Me**.

PayPal

PayPal Checkout

Connect with buyers from all over the world
and enable them to pay the way they want to pay.
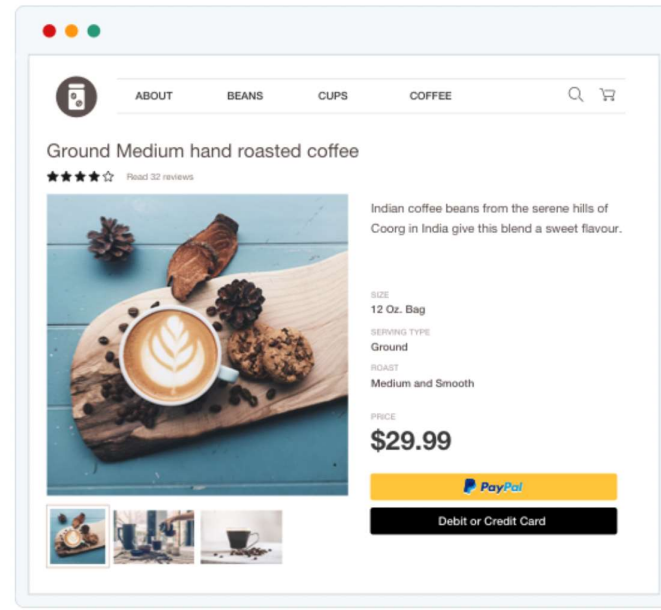
Streamlined checkout
Let your customers pay the way they want with
PayPal, debit or credit cards, and across any device.

Constantly up-to-date
Once integrated, PayPal Checkout will always be
updated with the latest payment methods and bug fixes.

Customisable experience
Build and customise the look and feel of your
payment fields as well as your risk tolerance filters.

ABOUT   BEANS   CUPS   COFFEE

Ground Medium hand roasted coffee

★★★★☆   Read 32 reviews

Indian coffee beans from the serene hills of
Coorg in India give this blend a sweet flavour.

SIZE
12 Oz. Bag

SERVING TYPE
Ground

ROAST
Medium and Smooth

PRICE
$29.99

PayPal

Debit or Credit Card

PayPal

PayPal Checkout Experience

Fast, easy and secure checkout via merchant's platform

PayPal

Log In

PayPal

VISA

Pay Now

1 — 2 — 3 — 4
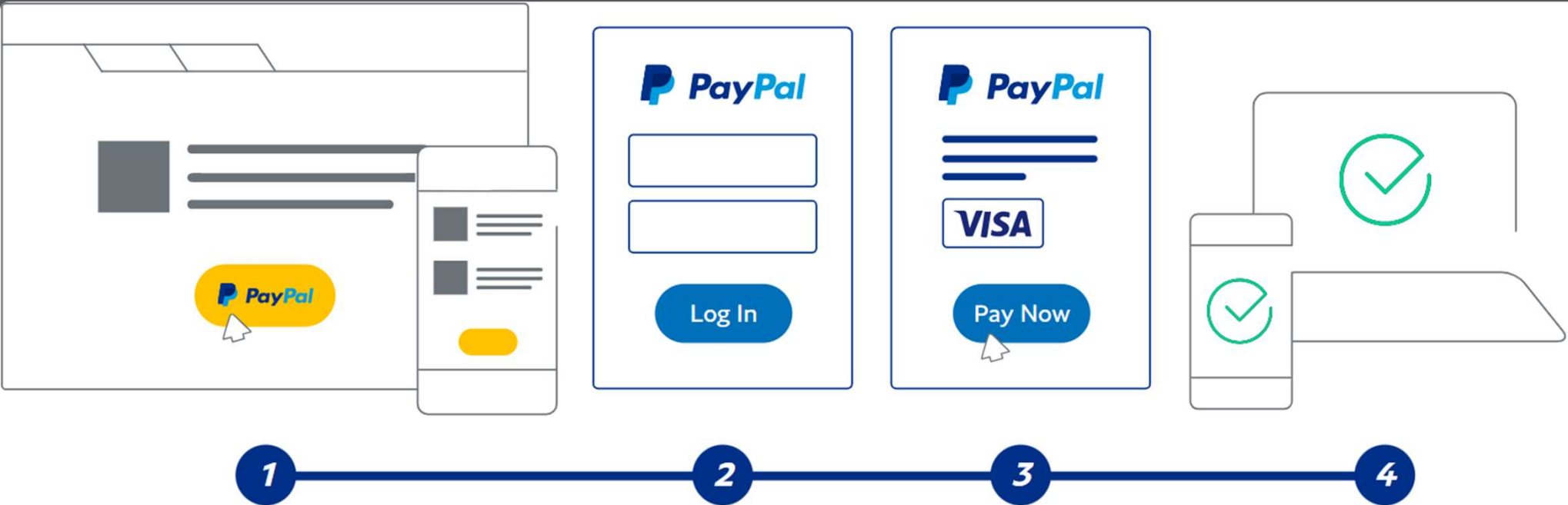
Subscriptions

Customize the subscription plans you offer so they're just right for you and your customers.
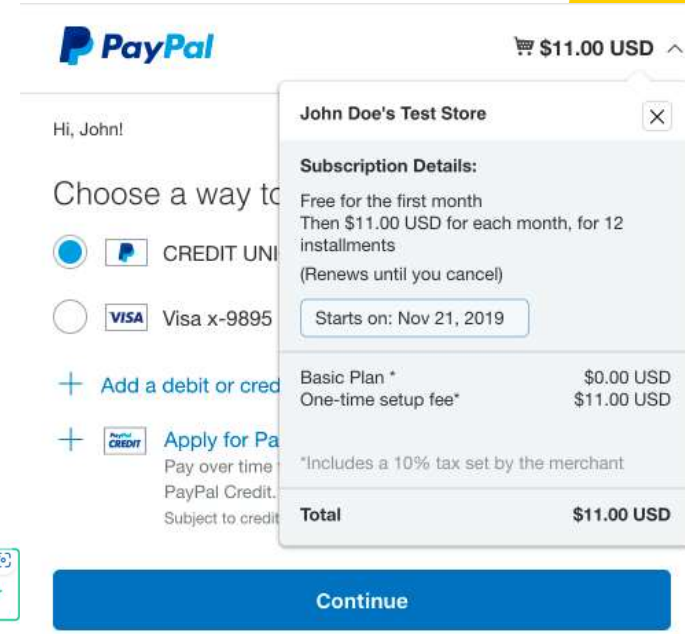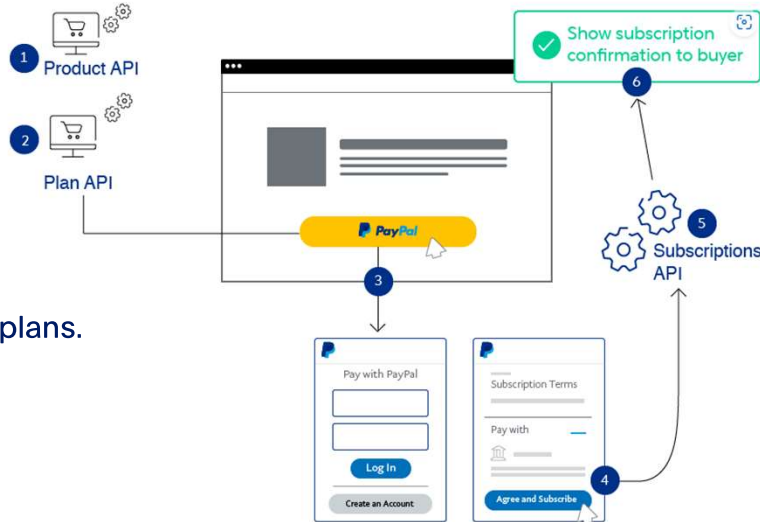
Flexible subscription plans
Offer fixed or quantity pricing and choose your desired time/period for billing cycles.

Customizable trial periods
Incentivize and motivate your customers with discounted trial periods.

Simple, powerful management
Get access to tools and APIs designed specifically to manage your subscription plans.

PayPal 🛒 $11.00 USD ⌃

Hi, John!

Choose a way t[o]

◉ **P** CREDIT UNI[ON]

◯ **VISA** Visa x-9895

✛ Add a debit or cred[it]

✛ **PayPal CREDIT** Apply for Pa[yPal]
Pay over time [with]
PayPal Credit.
Subject to credit

John Doe's Test Store ✕

Subscription Details:

Free for the first month
Then $11.00 USD for each month, for 12 installments
(Renews until you cancel)

Starts on: Nov 21, 2019

Basic Plan *	$0.00 USD
One-time setup fee*	$11.00 USD

*Includes a 10% tax set by the merchant

| **Total** | **$11.00 USD** |

Continue

PayPal

PayPal Invoicing

Send an online invoice that customers can pay instantly, even if they don't have an account with PayPal.

Reduced costs
With online invoicing, you can cut expenses on paper, postal envelopes, postage fees and staff wages for handling the invoices.

Better speed and accuracy
Reduce human error and get paid faster. Our statistics show that 75% of PayPal invoices are paid within a day.[1]
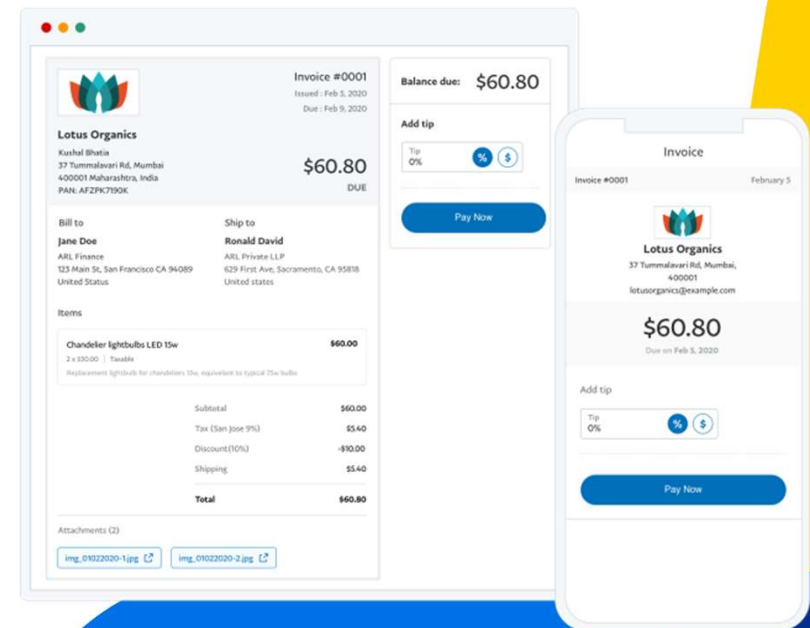
Improved efficiency
Smoothen operations and improve productivity with our enhanced tracking and reporting capabilities.

Customized templates
Add your logo, contact information, and other custom items to your invoice. Plus, save all details for quick entry in the future

Recurring billing
Create scheduled or recurring invoices to be delivered automatically

PayPal

Creating Invoice

- How to Create and Send an Invoice
https://www.youtube.com/watch?v=1WBl
obP3ORU

Mobile Email PDF

Buyer's View

PayPal.Me

Let your customers secure orders or book your services, just by following a link.

Take advantage of every business opportunity
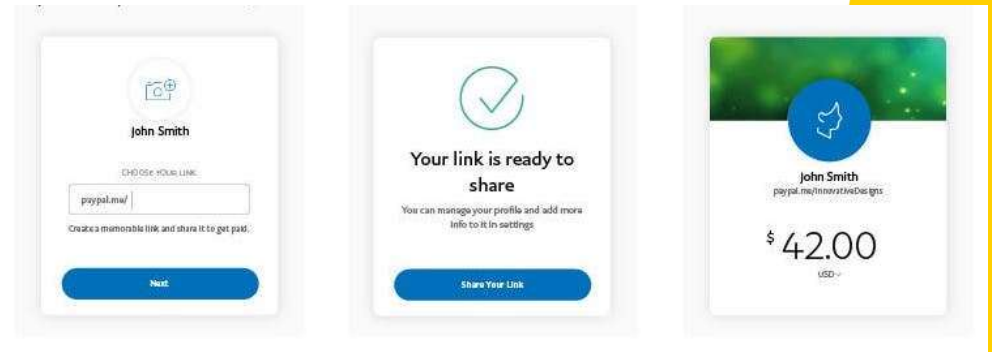Close deals in real-time, even during online
conversations, without the hassle of logging in.

Personalise your link your way
Make it easier for customers to recognise you by creating
your unique PayPal.Me link with your business name and logo.

Get paid quickly
Just send your PayPal.Me link to your customers via
email, text message, or social channels to get paid fast.

P PayPal

Streamline Operations

PayPal's reporting, analytics, dispute, inventory,
and account management tools let you focus on sales.

Report and resolve issues easily from your account dashboard with **dispute management**.

Optimise your sales and marketing based on the data you have with **reporting and analytics**.

Add additional users to your account and assign them specific privileges.

Manage business on the go with the PayPal Business app.

Dispute Management

If there's a problem with a transaction or your account, we'll investigate and guide you through every step of the process in the PayPal Resolution Centre.

Safeguard your business from fraud
Report **unauthorised activities** like identity theft and debit/credit card fraud.

Remove restrictions placed on your account
Lift **account limitations** and regain access to your funds.

Seize the opportunity to protect your sale
Connect with buyers to resolve issues including **disputes**, **claims**, and **chargebacks** to prevent loss.

We're here to help

Report a problem

Open cases

0

Closed cases

Case ID

P PayPal
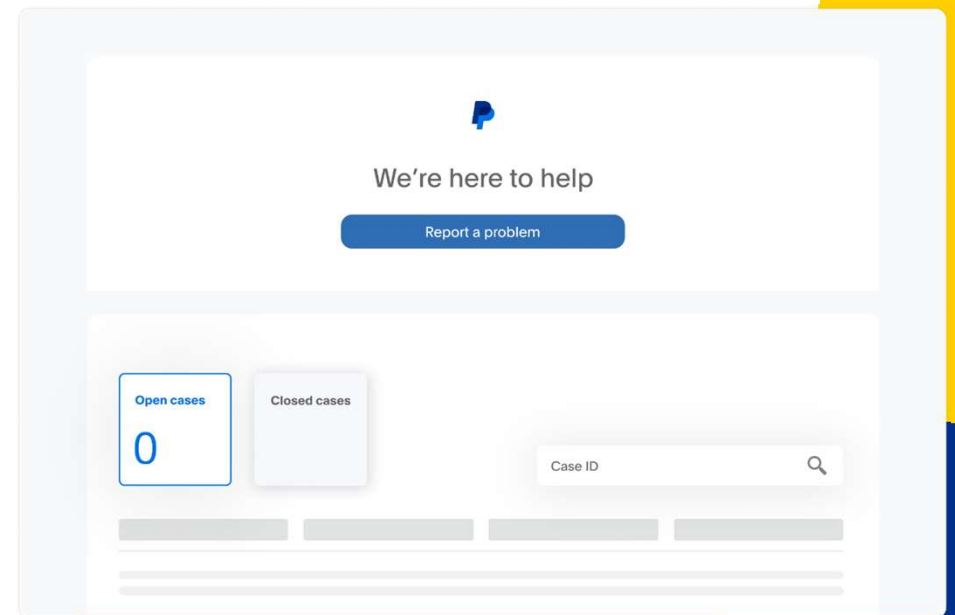
Reporting and Analytics

Make data-driven decisions to grow
your business with reporting and analytics.

Track your sales performance at a glance
Get a quick overview of your business performance
with **sales insights**.

Monitor your payments and cases
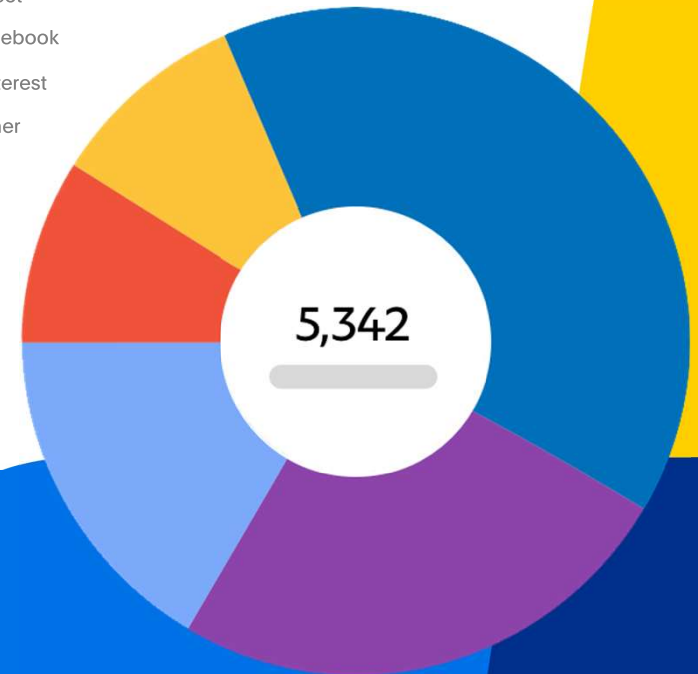View your balances with **monthly statements**, track your transactions
with **PayPal balance report**, and manage buyer issues with **disputes
and chargebacks report**.

Receive detailed updates on your balance
Get information on payments affecting your account
balance with **transactions detail and settlement reports**.

- Google
- Direct
- Facebook
- Pinterest
- Other

5,342

Example only, not actual data.

Start opening your business to the world with PayPal's expert solutions.

To learn more, visit
PayPal.com/business

Questions? Email our merchant specialist at panong@paypal.com.

PayPal

4 ways PayPal can help your business grow

1

Accept Payments

- PayPal Checkout
- Subscriptions
- PayPal Invoicing
- PayPal.Me

2

Make Payments

- Payouts
- Send payments
- Shop online

3

Streamline Operations

- Dispute management
- Reporting and analytics
- Add additional users
- Manage business on the go

Why it pays to be with PayPal

Gain peace of mind

Protect your business with PayPal's AI-enabled 24/7 fraud monitoring technology and Seller Protection programme.

Accept more forms of payment

Maximise sales by giving your customers the freedom to pay how they want, from nearly anywhere in the world.

Expand your global reach

Tap into new audiences and regions by connecting with more than **400+ million** PayPal customers in over **200 markets**.

Access to integrated solutions

Grow efficiently with PayPal's diverse tools that can be tailored to fit your needs while simplifying business operations.

Here's how PayPal can help your business grow

1. Accept Payments
2. Make Payments
3. Streamline Operations

PayPal Commerce Platform

Make Payments

Make Payments

3 ways to send, spend, and move your funds with ease.

Send disbursements to multiple recipients at the same time with **Payouts**.

Send payments to your suppliers directly from your account.

Shop online easily and securely at millions of businesses worldwide.
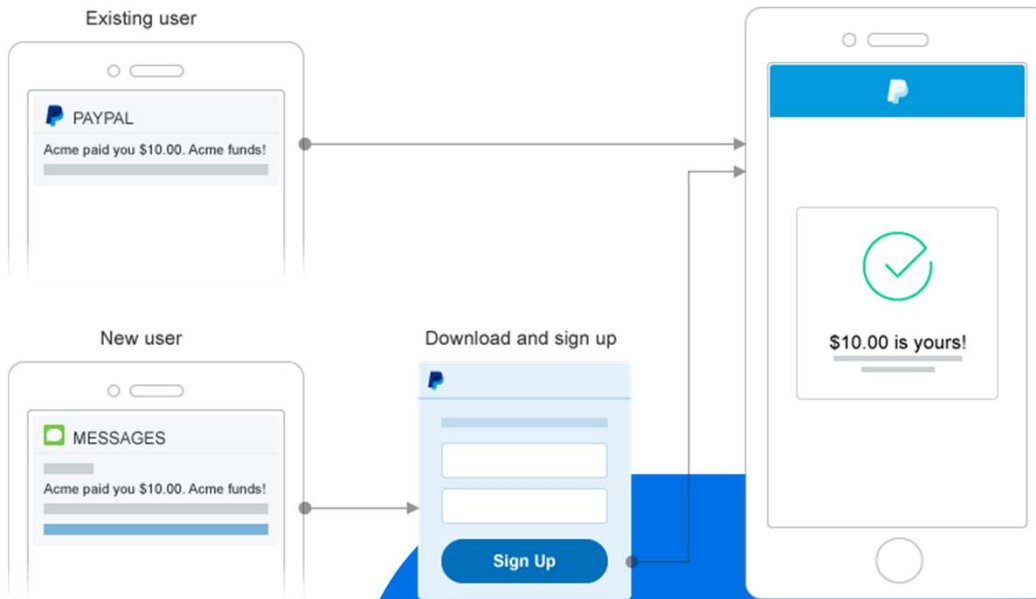
PayPal

Payouts

Send money to multiple vendors simultaneously with Payouts.

Standard Payouts
Send disbursements immediately
to **96** markets in **24** currencies.

Advanced Payouts
Streamline your global payments to
over **240+** markets in **40+** currencies.

PayPal

Send Payments

Easily **send payments** online[2] and pay vendors directly.

Round-the-clock security
Every transaction is monitored 24/7 for fraud.
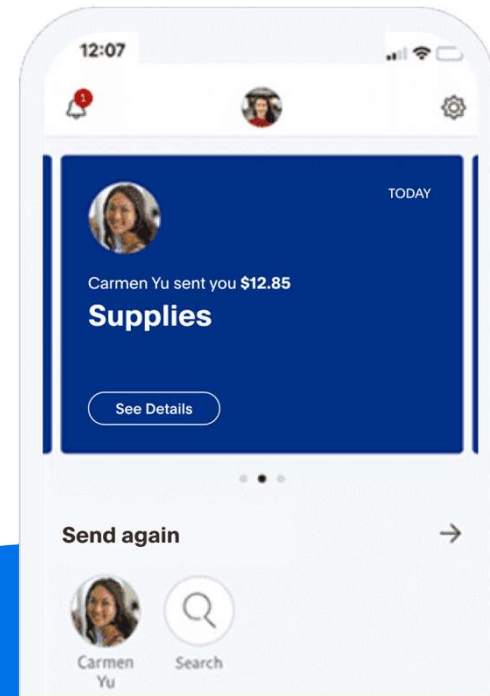
No transaction fee
You can make payments online for free within your country.[3]

Quick access
Your recipients will get payments fast.

Better mobility
Sends funds from anywhere, all on the mobile app.

12:07

Carmen Yu sent you **$12.85**

Supplies

TODAY

See Details

Send again

Carmen Yu

Search

PayPal

Shop Online

Make a purchase for your business from millions
of stores worldwide and pay securely with PayPal.

Save on conversion fees
Pay multiple currencies from your PayPal account,
minus high conversion rates.

Stay on top of your expenses
Pay, manage, and track your business expenses all in one account.
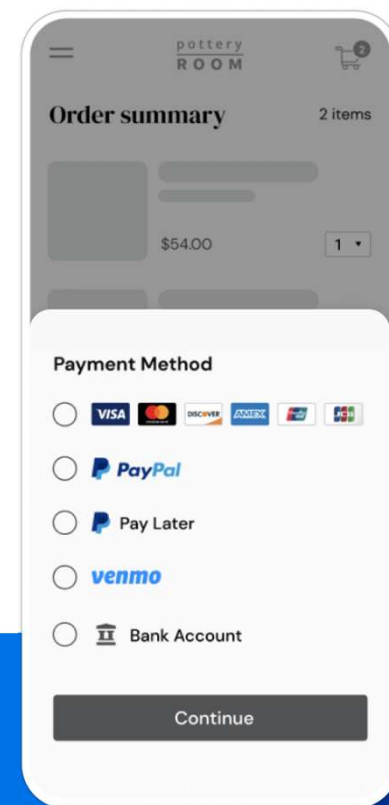
Earn credit card rewards
Get rewarded for shopping online when you pay with PayPal.[4]

Manage subscriptions easily
Enjoy smoother payments for all your business subscriptions in one place.

Shop confidently
Buy anything for your business from
anywhere in the world with peace of mind.

[4] Reward schemes may differ when using PayPal. Please refer to your credit card provider for details.

PayPal Commerce Platform

Streamline Operations